

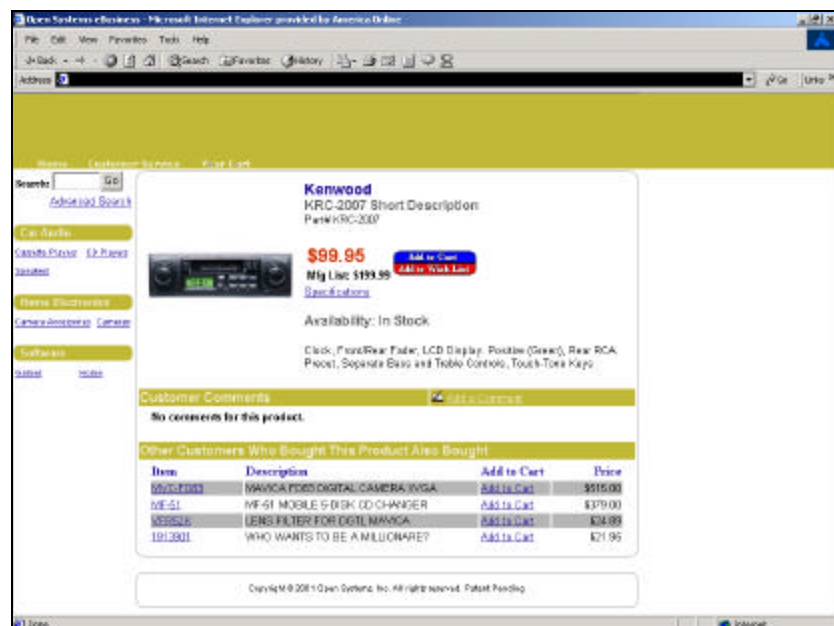
Business-to-Consumer

Your online solution for business success

OSAS Web B2C is a powerful solution designed to make your enterprise more effective, more productive and more profitable. OSAS Web B2C integrates directly with the award-winning OSAS accounting platform; you can automate online processes and remove time-consuming multiple manual entry process by tying your front-end sales order process to your back-end accounting system.

OSAS Web B2C helps you leverage the power of the Internet by putting your prospects and customers in direct contact with your organization. You'll have streamlined information dissemination; simply create a portal for your customers to obtain specific information via custom searches. You'll gain a valuable, personal relationship with your customers, focusing on individual preferences and purchasing habits by offering a dynamic, online retail experience.

You'll have the power to reach a larger and broader audience for your products and services, and you can capture prospects and repeat business more effectively through online campaigns and promotions. OSAS Web B2C also gives you the ability to deploy sales orders seamlessly with a fully integrated, online shopping cart featuring full credit card processing.



Offer your customers single-click ordering, personalized promotions and online inquiry with the OSAS Web Business-to-Consumer solution.



OSAS Web B2C Components:

OSAS Web B2C uses multi-tiered architecture that integrates with:

MS Windows 2000 - the latest technology from Microsoft that supports strong transactional processing via COM+.

MS Exchange Server - enables you to send emails to your customers when products are shipped or to announce new promotions, etc.

Internet Information Server (IIS) - a powerful platform that supports active server pages (ASP) to communicate between distant servers.

Secured Socket Layer (SSL) - ensures encrypted web communication, protecting your credit card and other sensitive data.

MS SQL Server - provides agility to your data management and analysis, allowing your organization to adapt quickly and gracefully to gain a competitive advantage in a fast-changing environment. The record-holder of important benchmark awards for scalability and speed!

OSAS Web B2C also utilizes many additional technologies such as:

- ≪ HTML/DHTML
- ≪ XML/XSL
- ≪ Javascript

OSAS Web B2C is designed to facilitate Hosting models, enabling you to implement an eBusiness solution that provides:

- ≪ A central code base that allows for instant updates and maintenance
- ≪ Dedicated, scheduled backups
- ≪ High-speed data lines, allowing faster access
- ≪ Strong security via firewalls
- ≪ Cost reduction by eliminating the need for additional resources